

COMPANY PROFILE 2023

# ETHIO-TECH SOLUTIONS

## COMPANY PROFILE



+2519-94-15-90-90

[www.ethiotechsolution.com](http://www.ethiotechsolution.com)

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VISION / MISSION



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# Introduction

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Ethio-Tech Solutions Business PLC is established by Energetic and enthusiastic business partners who have worked in an international sector and also they are an entrepreneurs and have ample experience in project management and IT system development and deployment.



# Background

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Since its establishment in 2021 G.C, Ethio-Tech Solutions Business has involved in multi IT projects which could contribute to the growth of technology in Ethiopia by creating job opportunities. Ethio-tech Solutions Business focuses exclusively in high quality and cost-effective system development and implementation of multiple type of services. We are advancing on a tremendous pace and with involvement of skilled and experienced people working in the organization.



# About Us

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Ethio-Tech Solutions Business PLC is an IT powered company that can provide different IT solutions. Our area of specialization is website development, Data and Tele networking, MA TV and security systems installation and business application development.

# Mission

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To create platforms that have a positive impact on social and economic aspects of each individual life.

# Vision

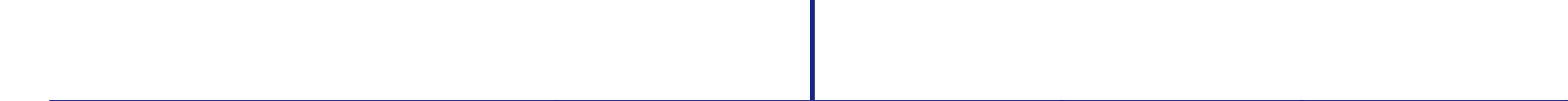
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To be the center of excellence creating platforms that make human life easy

**Our  
Value**



# Our Service



**WEBSITE DEVELOPMNET**



**COMPANY BRANDING**



**ECOMMERCE DEVELOPMENT**



**SOFTWARE DEVELOPMENT**



**GRAPHICS DESIGN**



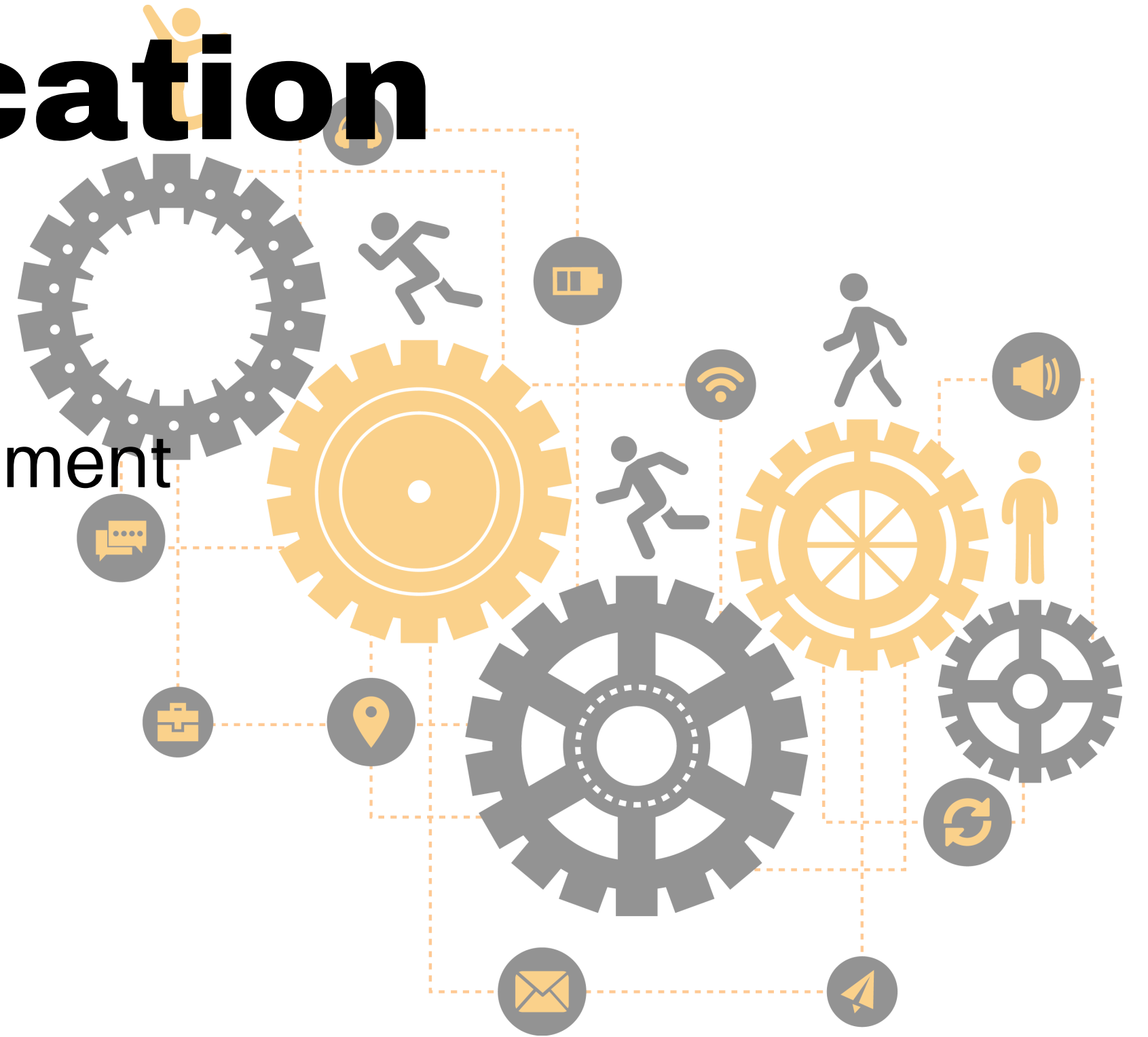
**NETWORK INSTALLATION**



**APPLICATION DEVELOPMENT**

# Business Application Development

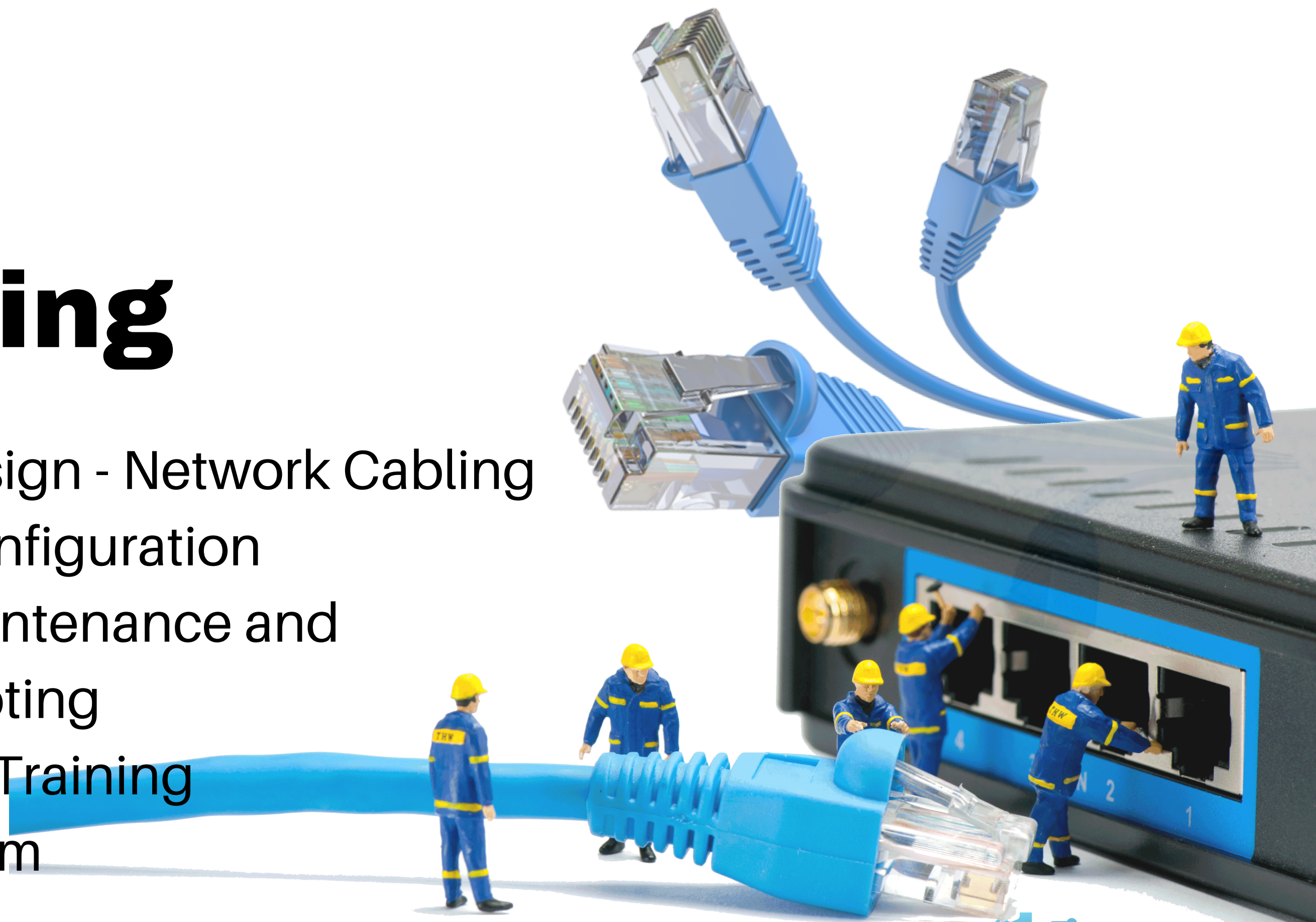
- System Analysis and Development
- System Customization
- Website Development





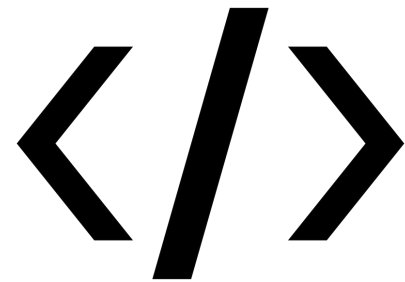
# Networking

- Network Design - Network Cabling
- Network Configuration
- Network Maintenance and Troubleshooting
- Networking Training
- MA TV System



# SOFTWARE DEVELOPMENT

- Product Development Process
- UI Prototyping Services
- Quality Control
- Proof of Concept (POC)



# Company Branding

- Brand Development
- Re-Branding
- Collateral Design
- Brand Strategy



# Application Development

- Cross-Platform Application Development
- Application Development Services
- UX/UI Design & Development
- API Integrations
- Custom Mobile Application Solutions



# Graphics Design

- Logos and Branding
- Infographics Design
- Advertising
- Business Cards & Letterhead
- Presentation Design
- Web Graphics



# Website Development

- Navigation
- Website Optimization
- Dynamic Content
- Search Engine Optimization



# E-commerce Development

- Online Store Web Design Frameworks





**Ethio-Tech**  
**Solutions**

# OUR PRODUCTS

[www.ethiotechsolution.com](http://www.ethiotechsolution.com)

- **AgarFund**

[www.agarfund.com](http://www.agarfund.com)

- **SmartGuzo**

[www.smartguzo.com](http://www.smartguzo.com)



# AggarFund

www.aggarfund.com

## Start Campaign


The first and largest fundraising platform in Ethiopia.  
Are you in a financial crisis? Create a campaign here.

[Start a campaign](#)

### Campaign Categories

 Charity & civil Societies

 Startup & Entrepreneur

 Medical

 Education



# AgarFund

[www.agarfund.com](http://www.agarfund.com)

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[www.ethiotechsolution.com](http://www.ethiotechsolution.com)



AgarFund is an online Crowdfunding portal which is a first of its kind in Ethiopia where charities and other parties with causes can easily raise funds.

# Agarfund Features

## System Features



- Easy funding progress tracking for backers and campaign creators
- It provides social proof and instant information delivery to the public on ongoing supports
- Can be used as both donation and promising platform

# Payment options

- **Local money collection methods**

API Based ( YenePay via Amole, Hellocash Internet and mobile Banking options Direct Bank Transfer Options (Alternative)

- **Foreign Money Collection methods**

SWIFT , PayPal , Credit /Debit Card (Account is needed to make it active)



# SmartGuzo

www.smartguo.com

### BUY TICKET

📍 FROM:

📍 TO:

📅 Date of Journey:

One Way  Return

SEARCH BUSES



## HOW IT WORKS



BOOK



PAY



CONFIRM



TRAVEL

# What is SmartGuzo?

SmartGuzo smart bus transport system is a web based automated system aimed to digitize the ticketing, seat reservation, payment, check-in and reporting system with a state of the art technology.

Seat selection and reservation capability, easy check-in and refund alternatives and more, all issues within a single platform.



# Features

- Easy route selection with all available buses using trip source and trip destination.
- Seat reservation and booking
- Instant Booking and payment confirmations via SMS, emails , hardcopy e-tickets as per the need .
- Multilingual features (English , Amharic , Afaan Oromo )
- App and Web Versions Available
- Daily, weekly and monthly financial and ticketing Reports as per the need via their defined dashboard for all bus owners.



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# Contact Us



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# Thank You.

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